**WORDSTRESS**

**Unit 1**

subsidiaries

assets

acquisition

entrepreneur

reliable

predictable

supply/supplier

choice/choose

pressure

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Unit 5**

prosperity/to prosper

government/governmental

environment/environmental/

environmentalist

contract (n)/contract (v)

import (n)/import (v)

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

fortunately

opponents/to oppose/opposite

consumer/to consume/consumption

economy/economist/economic/economics

damage

necessity/necessary

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Unit 6 \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

marketing

competitive/competition/competitor/compete

image/to imagine

customer

represent

profit

guarantee

product/production/to produce/productivity

advertisement/to advertise

increase – decrease

afford

management/to manage/manager

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Unit 7 \*\*\* \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

operating costs

redundant/redundancy

layoffs

demand

engineer

insurance

decades

shortage

surplus

efficiency

industry/industrialist

developing/develop/development

impact

digitization

receipt

reduce/reduction

**3 Articles:**

**Renewable energy:** tide/tidal, wind, hydroelectricity, to harness, barrage, height, climate, predictable

**CSR**

shareholder/stakeholder ,concern, voluntary, debate, democracy, competing, society, turnover, prevent, reform, advocate

dispute, citizen, rely on, concede/concession, dismiss/dismissal

**Globalisation**

marginalize, advantage/disadvantage, evidence, moderate, support